



Possible career paths

Business graduates have entered a number of fields, including:

- HUMAN RESOURCES
- MARKETING
- PUBLIC RELATIONS
- BANKING
- CONSULTING
- RETAIL MANAGEMENT
- MEDIA
- HOSPITAL ADMINISTRATION

Median annual income

Here are some possible career paths and their median annual income.

Human Resources Manager	\$110,120
Public Relations Specialist	\$59,300
Market Research Analyst	\$63,230
Health Service Manager	\$98,350

These figures were sourced from the Bureau of Labor Statistics, (U.S. Department of Labor, Occupational Outlook Handbook, 2017-18 Edition, BLS.gov/OOH) and represent the 2017 median pay for these occupations nationally. Earning your degree does not guarantee that you will earn these amounts.

**No fees.
No book costs.
No surprises.**

TruitionSM

Columbia College has been helping students advance their lives through higher education for more than 165 years. We proudly serve around 20,000 students annually online, through our network of more than 30 nationwide locations and on our historic campus in Columbia, Missouri.

Students taking classes online or at one of our nationwide locations enjoy the benefits of Truition.SM These students pay zero fees and receive textbooks at no cost. Visit MyTruition.com for details.*

Ready to start or finish your degree? Let's talk.

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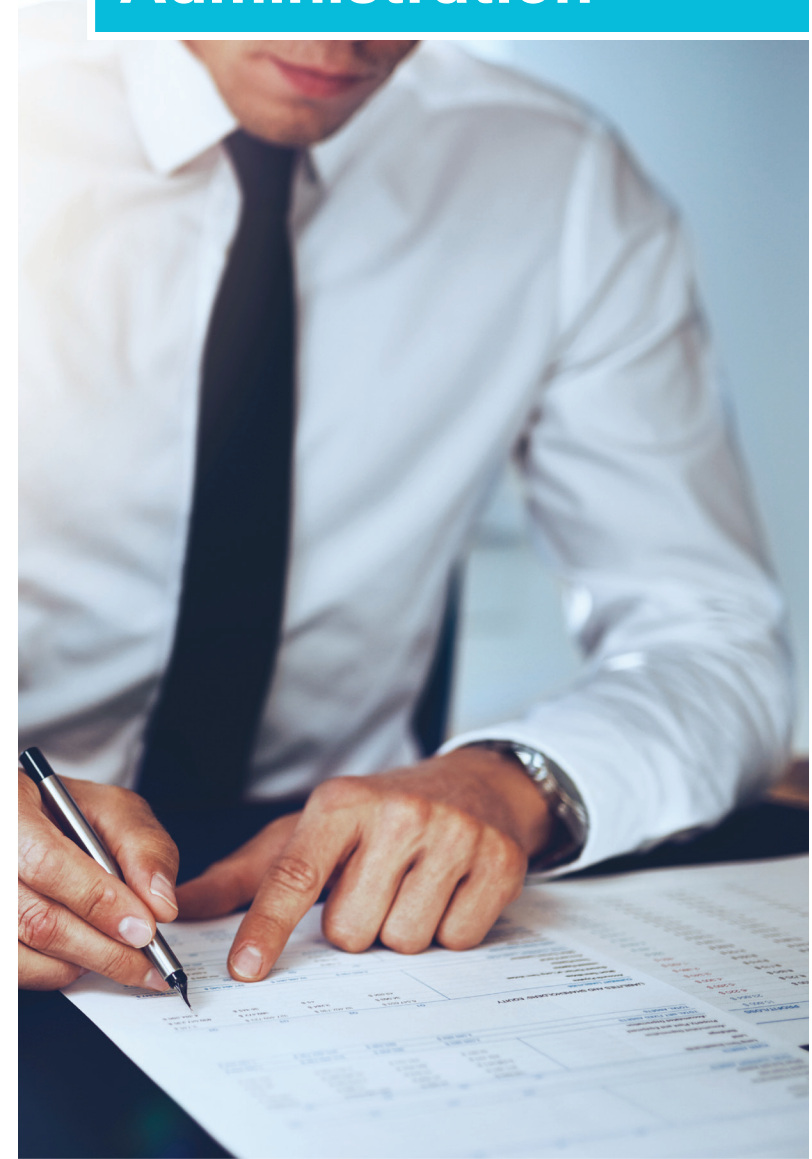


Columbia College-Imperial
Imperial Valley College
380 E Aten Road
Imperial, CA 92251
Admissions@CCIS.edu

*TruitionSM prices are established exclusively for undergraduate and graduate students taking classes online or at one of our adult higher education venues across the nation. Other exclusive programs are in place for students taking classes at our residential campus in Columbia, Missouri.

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**Business
Administration**



Major in business administration

Business administration is one of the most popular degree programs in the world, and with good reason.

Possessing a wide range of skills that make them an asset to any company or organization, graduates are highly marketable to employers. Every industry, from construction to consulting, needs qualified administrators to foster efficiency, productivity and success. With this degree, you'll be ready to meet those needs.

Business administration majors are unique in that they're prepared to enter a wide range of industries. The skills learned in the program are broadly applicable, giving graduates an edge in landing lucrative positions.

Whether you're looking to break into the world of business or seeking additional qualifications to move up, business administration provides multiple opportunities. If you're creative, resourceful, love to problem solve and excel at team building, this may be the program for you.

Columbia College offers both a Bachelor of Arts and a Bachelor of Science in Business Administration.

What you'll learn

Business administration students at Columbia College receive broad exposure to the business world and a solid foundation in business fundamentals, including accounting, microeconomics, statistics, business law, management, marketing and more.

The program prepares students for entry-level positions as well as potential advancement in various occupations and professions.



Your degree requirements

Bachelor of Arts in Business Administration

General Education Requirements 38-41 hours

Foreign Language Requirement 6 hours

Multicultural Requirement 3 hours

Core Requirements 51 hours

MGMT 150	Introduction to Business
ACCT 280	Accounting I (Financial)
ACCT 281	Accounting II (Managerial)
ECON 293	Macroeconomics
ECON 294	Microeconomics
FINC 298	Personal Financial Planning
FINC 350	Business Finance
MGMT 254	Business Communication
MGMT 265	Business Law I
MGMT 330	Principles of Management
MGMT 338	International Business
MGMT 368	Business Ethics
MGMT 393	Business Information Systems
MGMT 430	Management Science
MGMT 479	Strategic Management
MKTG 310	Principles of Marketing

Including one course from the following:

MATH 250	Statistics I
BIOL/PSYC/SOCI 324	Statistics for the Behavioral and Natural Sciences

Additional Electives 18 hours

Electives 1-4 hours

Total 120 hours

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Multicultural Requirement 3 hours

Core Requirements 51 hours

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ACCT 280	Accounting I (Financial)
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ECON 293	Macroeconomics
ECON 294	Microeconomics
FINC 298	Personal Financial Planning
FINC 350	Business Finance
MGMT 254	Business Communication
MGMT 265	Business Law I
MGMT 330	Principles of Management
MGMT 338	International Business
MGMT 368	Business Ethics
MGMT 393	Business Information Systems
MGMT 430	Management Science
MGMT 479	Strategic Management
MKTG 310	Principles of Marketing

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BIOL/PSYC/SOCI 324	Statistics for the Behavioral and Natural Sciences

Business Electives 21 hours

Electives 4-7 hours

Total 120 hours

The information contained in this brochure relates to the 2018-19 academic year and is subject to change. Please refer to Catalog.CCIS.edu for the most current information.