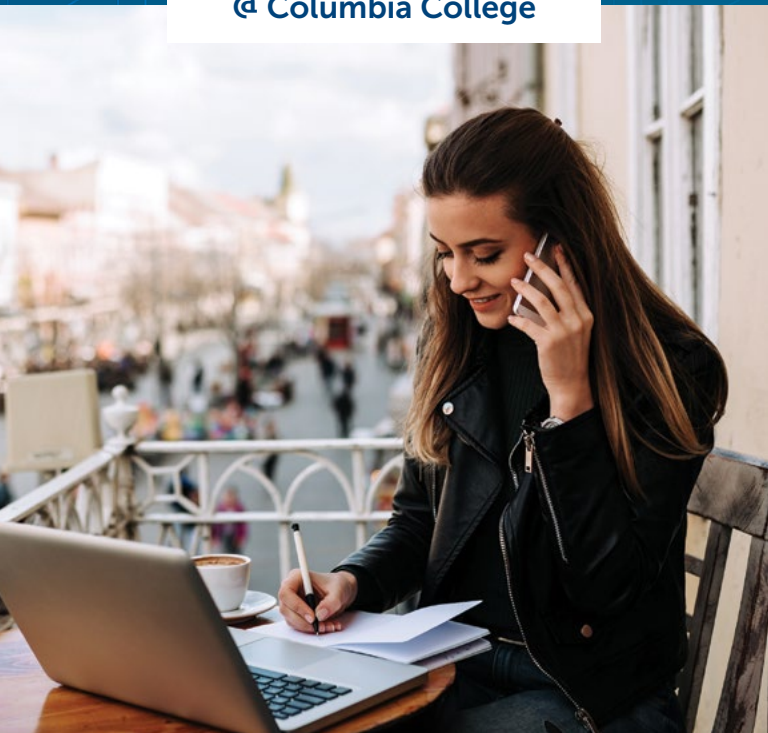


INNOVATION AND ENTREPRENEURSHIP

FIND YOUR CALLING

@ Columbia College



Develop an entrepreneurial mindset which recognizes the significance of the innovation process. Explore new venture initiatives while learning how to transform opportunities into financial, cultural or social value for others.

POTENTIAL PATHS



Business-related fields are growing at a faster-than-average rate, according to the Bureau of Labor Statistics.

Business Ownership

Development &
Fundraising

Event Planning

Management

Start-Up Consulting

Retail Management

Columbia College offers:

- Free tutoring
- Internship opportunities
- Lifelong career support

B.A. OR B.S.

Columbia College offers a Bachelor of Arts and a Bachelor of Science in Innovation and Entrepreneurship, which require slightly different coursework. For example, a Bachelor of Arts includes a foreign language requirement.

WHAT YOU'LL LEARN

Complete a total of 120 hours, 39-42 of which will be general education classes. Complete core courses in the following areas:

Accounting	Business Analytics
Macroeconomics	Microeconomics
Business Finance	Statistics
Principles of Management	Business Communication
Business Law	International Business
Business Ethics	Business Information Systems
Strategic Management	Principles of Marketing
Small Business Finance	Intro to Human Resource Management
Intro to Entrepreneurship	Intrapreneurship: Corporate Entrepreneurship
Small Business Management	Strategic Marketing



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